

COFFEEBOARD

- The Tool for Digitized Monitor Advertising -



ALVARA
DIGITAL SOLUTIONS



Coffeeboard is the digital system for chains that want to effectively draw attention to their offers and products.

The challenges

Pasting over old prices, painting or printing new offer posters yourself every week, etc. - these are all tasks that make the day-to-day work of a retailer more difficult.

The solution

Instead of printed spaces and posters behind the sales desk, Coffeeboard monitors display the latest discounts, offers and advertising images in a high-end manner - whether as images or videos. Coffeeboard flexibly adapts to individual customer circumstances and is scalable. Start small and simply expand the system at any time as your sales increase. The solution stands out thanks to its intuitive operation. All advertising can be managed centrally and remotely from the office or a smartphone.

The functions

- ✓ Branch function - multiple systems possible with up to 5 monitors each
- ✓ System settings according to monitors

- ✓ Grouping of monitors/systems
- ✓ Can be used as digital price list

The benefits

- ✓ Various customizations can be made to Coffeeboard depending on the customer's preferences. The monitors/panels can be freely planned and multiple systems in one branch can be connected.
- ✓ Digital, time-controlled advertising lets you suitably inform your customers of your desired topics. This not only increases customer connection but also boosts your sales.
- ✓ Always advertise what makes sense. And do so far in advance. You can not only specify by time of day but also weekday, Sunday or public holiday.

ALVARA | Digital Solutions

☎ Tel.: +49 341 99251-00

✉ info@alvara.eu

🌐 www.digital.alvara.eu



© 03/2021 ALVARA Holding GmbH